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About Brett

Brett Martin is the owner of This Mama Loves blog. She lives in Connecticut with her husband, 3 kids and many pets (plus lots of dust bunnies). She's all about making family life easier and understands first hand how busy today's family schedules are. When she's not blogging, Brett loves to read, travel, play games, and loves a good pedicure.

This Mama Loves team has additional contributing authors who live in Florida, Connecticut, New Hampshire, Michigan and Tennessee. Ages of children range from infancy through college years.

About This Mama Loves

This Mama Loves is a lifestyle blog that features recipes, crafts, travel, tech, entertainment and more. We strive to create evergreen content to ensure long term results for clients. Most of our readers are women ages 18-55 in the US & Canada and our male readership is steadily increasing.

Featured on



delish



Monthly Pageviews: 284,213

Unique Visitors: 179,690

Subscribers: 2,875



Press & Partnerships

Speaker at Colonial Chocolate Society Meeting 11/15 with MARS Chocolates & American Heritage Chocolate

Panelist Women's Choice Me Award Marketing Summit

Featured on: CoolMomPicks 2/14, Parenting.com 4/14, AllYou 9/14, MediaPlanet's Grilling & Tailgating 9/12 Speed Queen Blogger 2015-16, Camp Invention Ambassador 2015

StraightTalkTesters 2014-present

DunkinDonutsCoffeesPreferredInfluencer 10/15-present

Pepto Influencer Network: 2015-present:

Current Ambassador: Speed Queen, Beneful, Pepto, Pfizer "Sick Just got Real", Dunking Donuts, and Petco

Previous Brand Ambassador for: Sprint, UbyKotex, Kleenex, Dove Mom, Bronx Zoo, Coppertone Mom, Children's Claritin Mom Crew, Joovy, Filtrete, Lifelock, Outback Steakhouse, Kmart KClub, Peanuts, Ristorante USA, Sears Auto Center, Avocados from Mexico, Microsoft

CoAuthor: Be Out There, Little Chefs Cooking Project, Baby Brezza Cook book

Advertising Options & Rates

Please Note: All sponsored content is no-followed as per Google's Terms of Service. This Mama Loves team always discloses when sponsorship is offered in any way, shape or form.

Sponsored Post: \$1,000

Sponsored Post with Recipe Rate: \$1,500

Sponsored posts will be created around a mutually agreed upon SEO keyword in order to maximize ongoing reach with the post content. This Mama Loves team works to create evergreen posts based on that SEO keyword to be long-term relevant with brand messaging weaved into the post. Full sized samples are encouraged for photography purposes. Sponsored posts include:

Facebook, Twitter and Pinterest shares (1 each).

Additional Social Media Shares:\$150 each

No additional charge to add a giveaway to the post. Giveaways must be at least \$100 in value and are not part of the compensation given to This Mama Loves.

Event Hosting: Minimum \$2,000

Hosting an event- includes social media promotion during and may include a blog post with a recap

Social Media Outreach

Pins, Instagram or Facebook Status Updates: \$150 Each

Twitter Updates: \$200 Each

Button Sidebar Ad

Button size 125 x 125 pixels placed in my sidebar: \$150 per month

Button size 300x250 pixels placed in my sidebar : \$300 per month

***10% discount for multiple months**

Newsletter Blast

Inclusion in weekly newsletter blast: \$100

Dedicated newsletter with your requested content, image and link: \$500

Text Link Ad

Text Links placed in the sidebar with a keyword backlink: \$150 per month

Giveaway Only Rate: \$850

Minimum value of prize \$100. When sponsoring a giveaway, you agree to pay for the shipping of the products. When a winner is picked for a giveaway, you agree to provide the winner their prize in a timely manner. Prize needs to be shipped within 30 days of winner info being received by sponsor.

Advertising Options & Rates

Round-up Feature Rate: \$350 pay plus samples

Seasonal and themed round-up features can include gifts for girls, boys, babies, mom, dad, a certain team, sport, or activity. A minimum of \$350 in mutually agreed upon full size retail value samples or compensation will be required for inclusion. Roundup mentions will include a short paragraph including key information and an image of the product. Promotion via Pinterest (1) and Twitter (1) included.

Twitter Party Panelist Rate: \$750

Participation in a 1-hour twitter party. Rate includes active participation during the party including retweets of the host tweets, responses to host questions and general party chatter tweets. Also includes (4) pre-party tweets. A short party post with twitter party details and RSVP can be added for an additional \$1000 or details can be included free of charge as part of an already scheduled sponsored post for your brand (see Sponsored Posts for details)

Twitter Party Host Rates begin at \$2000

Planning and participation in a 1-hour twitter party. Rate includes time spent writing the script along with brand (or PR rep), party announcement post with RSVP linky, (10) pre-party promotional tweets, hosting of the actual party. Hashtag tracking is available at an extra charge.

Brand Ambassador

A Brand Ambassadorship includes long-term partnership that lasts from 3 months to a full year. A Brand Ambassador position can include recipes, crafts, DIY, evergreen content creation, social shares and more. Contact us to discuss!

- Sample 6-Month Package: Rate \$8500 (3) blog posts, (4) social shares per post, exclusivity clause
- Sample 1-Year Package: Rate: \$18000 (6) blog posts, (6) social shares per post, exclusivity clause, travel to brand event

**any invoices not paid within 60 days are subject to 5% late fee*